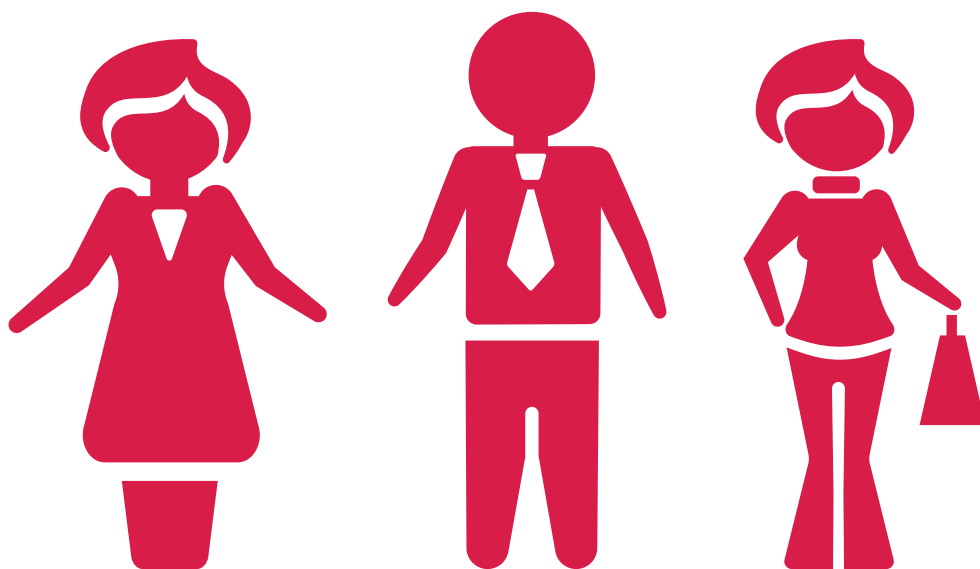


OVERACTIVE BLADDER (OAB)

Overactive Bladder is a urine storage problem of urgency, with or without urge urinary incontinence (leakage), often with urinary frequency and nocturia.¹



MORE THAN 46 MILLION
ADULTS OVER THE AGE OF 40 IN THE UNITED STATES
EXPERIENCE OAB SYMPTOMS AT LEAST SOMETIMES²

BACKGROUND ON OAB

+ THE CONDITION

For people with OAB, inappropriate signals are sent to the muscles in the bladder causing them to contract before the bladder is full. These bladder contractions may cause strong, sudden urges, and a frequent need to go to the bathroom.³

①



While OAB is not necessarily a normal effect of aging, its prevalence **INCREASES WITH AGE.**²

②

The burden of disease for OAB is often underestimated due to reluctance of OAB patients to **SEEK MEDICAL ATTENTION.**⁴



③

As few as **1 IN 5 MEN** and **1 IN 8 WOMEN** with symptoms of OAB seek treatment.⁵



+ SYMPTOMS OF OAB¹

Patients can experience one or more of the most common symptoms. OAB symptoms can be problematic and unpredictable.

①



URGE URINARY INCONTINENCE is an involuntary, accidental loss of urine, also called "leakage" or "incontinence."¹

②

URGENCY is the sudden forceful need to urinate, which is difficult to delay. It can occur with or without urge urinary incontinence.¹



③



URINARY FREQUENCY

Having to go to the bathroom too often during the day.¹

④



NOCTURIA

The need to wake up at least 1 or more times at night to urinate.¹

References:

- Abrams P, Cardozo L, Fall M, et al. The standardisation of terminology of lower urinary tract function: report from the standardisation sub-committee of the international continence society. *Neurourology & Urodynamics*. 2002; 21(2): 167-78.
- Coyne KS, Sexton CC, Vasudha V, Thompson, C, Kopp, ZS, Milson, I. National community prevalence of overactive bladder in the united states stratified by sex and age. *Urology*. 2011; 77(5): 1081-1087.
- It's time to talk about OAB. Urology Care Foundation Web site. <http://www.urologyhealth.org/OAB/patients.cfm> Accessed November 7, 2014
- Kim SH, Boye M, Bhattacharyya SK, Coyne K, Dhawan, R. Medical visits among adults with symptoms commonly associated with an overactive bladder. *BJU International*. 2006; 97: 551-554.
- Milson I, Kaplan SA, Coyne KS, Sexton CC, Kopp ZS. Effect of bothersome overactive bladder symptoms on health-related quality of life, anxiety, depression, and treatment seeking in the united states: results from epiLUTS. *Urology* 80. 2012; 1: 90-96.