

September 8, 2010

## **Astellas Announces Changing Tomorrow Day To Support Action in Local Communities -Part1-**

Japan, September 8, 2010 - Astellas Pharma Inc. (“Astellas”; Headquarters: Tokyo, President & CEO: Masafumi Nogimori) today announced that Astellas conducted two social action programs in Japan as part of the company’s commitment to a Changing Tomorrow Day\* (“CT Day”) program, to help celebrate the company’s fifth anniversary.

The first CT Day activity was conducted in Takahagi-shi in Ibaragi Prefecture where Astellas has a plant for active pharmaceutical ingredients and technology center. The second activity was conducted in Nagaoka-shi in Niigata prefecture where Astellas has a sales office.

In Takahagi-shi the employees from the plant and technology center cleaned up the Takahagi coast at 8am on July 4, 2010 and in Nagaoka-shi the MRs (Medical Representatives) who belong to the Nagaoka sales office cleaned up the local area on the early morning following the famous annual fireworks event on August 2, 2010.

All affiliates in Americas, Europe and Asia will also be conducting activities from 1 September 2010 to 31 October 2010 which will be introduced in 6 series of the press releases.

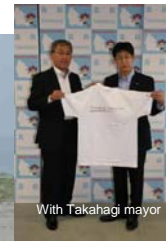
\*Changing Tomorrow Day: Astellas employees will participate in global social action programs which relate to health and environment in each region during September and October 2010 to mark the 5th anniversary of Astellas. ”Changing tomorrow” is Astellas’ communications slogan and Astellas defined this program as “CT Day”.

A small number of activities will take place before or after the set action dates.

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## Changing Tomorrow Day in Takahagi



4<sup>th</sup> July, 8am Cleaned up the Takahagi Coast

## Nagaoka Sales' Office Changing Tomorrow Day



Fireworks  
in Nagaoka-shi  
2<sup>nd</sup> August



3<sup>rd</sup> August 6am to 7:30am  
Cleaned up the area after the fireworks

