# IZERVAY<sup>TM</sup>

(avacincaptad pegol intravitreal solution)

# US Commercial Update

# **Cautionary Statement Regarding Forward-Looking Information**

In this material, statements made with respect to current plans, estimates, strategies and beliefs and other statements that are not historical facts are forward-looking statements about the future performance of Astellas Pharma. These statements are based on management's current assumptions and beliefs in light of the information currently available to it and involve known and unknown risks and uncertainties. A number of factors could cause actual results to differ materially from those discussed in the forward-looking statements. Such factors include, but are not limited to: (i) changes in general economic conditions and in laws and regulations, relating to pharmaceutical markets, (ii) currency exchange rate fluctuations, (iii) delays in new product launches, (iv) the inability of Astellas to market existing and new products effectively, (v) the inability of Astellas to continue to effectively research and develop products accepted by customers in highly competitive markets, and (vi) infringements of Astellas' intellectual property rights by third parties.

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## Introductions

#### **Presenters**



Dr. Arshad M. Khanani, MD, MA, FASRS Director of Clinical Research, Sierra Eye Associates Clinical Professor, University of Nevada



**Claus Zieler** Chief Commercial & Medical Affairs Officer (CCMAO)



President, Head of US at Astellas

**Mike Petroutsas** 

Marci English, MPH Senior Vice President Head of Biopharma and Ophthalmology Development

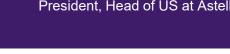


Jake Schumacher Vice President Commercial Head of IZERVAY at Astellas



**Q&A** Participants





# **Clinical Perceptions of GA and IZERVAY**

Dr. Arshad Khanani, MD





# Geographic Atrophy (GA) - A Serious Condition that Leads to Irreversible Vision Loss

### **Progression of Age-Related Macular Degeneration (AMD)**







### EARLY

Small waste deposits, called drusen, form in the back of the eye. People with early AMD typically do not experience vision loss.

### **INTERMEDIATE**

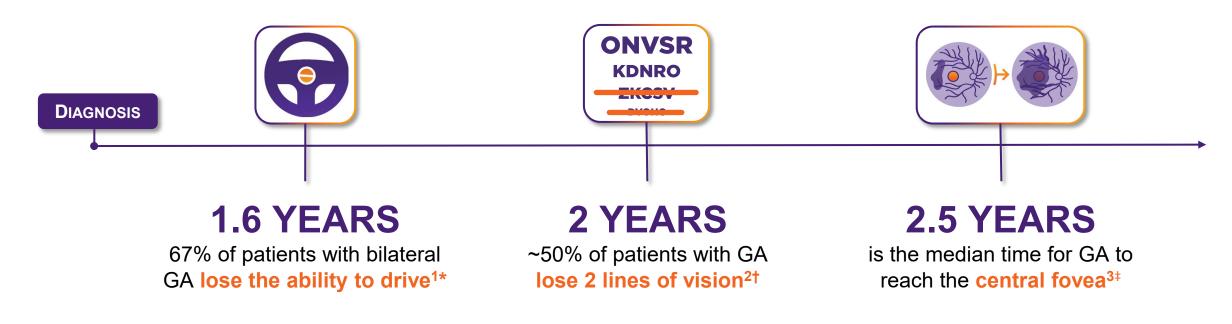
Deposits increase in number and/or size. They may cause some vision loss, but some people will not have obvious symptoms.

### **ADVANCED**

In addition to drusen, vision loss can occur from excess fluid and blood (wet AMD) and/or death of retina cells (GA).



# When it Comes to Patients' Vision, Time is Critical





of patients reported GA impacted their vision faster than expected<sup>4§</sup>

\*1.6 years represents the median (0.7–2.7 years). Analysis of electronic medical records database in the United Kingdom, including 1901 patients with bilateral GA.

<sup>†</sup> Analysis of the Chroma, Spectri, and Proxima A trials, including 2062 patients with GA.

\* Progression from the noncentral to central GA was estimated from 397 AREDS participants in which GA was initially diagnosed during follow-up with no history of neovascularization.

<sup>§</sup>Results from a telephone survey of 203 individuals with self-reported GA. Participants were compensated for their time, and the survey was sponsored by a pharmaceutical company.

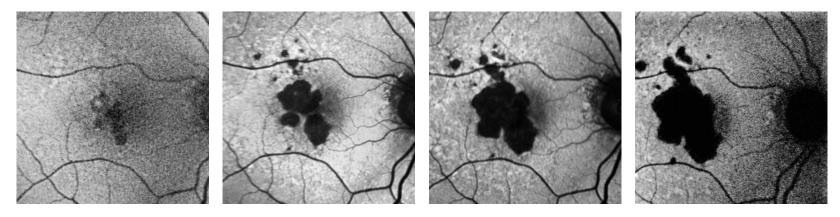
1. Chakravarthy U, Bailey CC, Johnston RL, et al. Ophthalmology. 2018;125(6):842-849. 2. Anegondi N, Steffen V, Sadda SR, et al. Ophthalmology. 2025 Apr;132(4):420-430. 3. Lindblad AS, Lloyd PC, Clemons TE, et al. Arch Ophthalmol. 2009;127(9):1168-1174. 4. Bakri SJ, Brinkmann CK, Mulvey A, et al. Clin Ophthalmol. 2024;18:3725-3737.



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## **Time Lost is Vision Lost**

What may be happening to the retina



What may be happening to your patient's vision



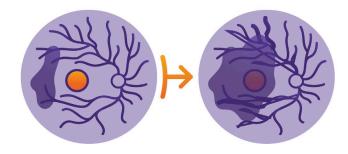
Representation of vision loss for illustrative purposes only.



## **Reasons to Treat**

ONVSR KDNRO ZKCSV

# Your patient's vision will never be better than it is today<sup>1</sup>



Though the speed of progression can vary, GA does progress for every patient<sup>1</sup>

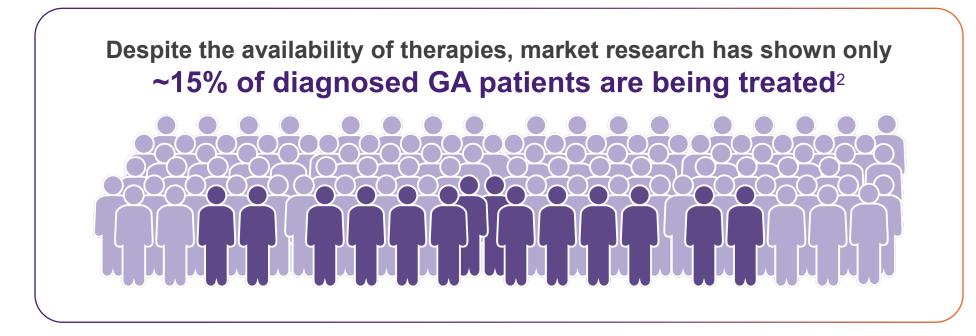
In a survey of people with self-reported GA, 84% of them said they would try a new treatment to slow GA in hopes of preserving their vision for longer<sup>2\*</sup>



\*Results from a telephone survey of 203 individuals with self-reported GA. Participants were compensated for their time, and the survey was sponsored by a pharmaceutical company. 1. Fleckenstein M, Mitchell P, Freund KB, et al. Ophthalmology. 2018;125(3):369-390. 2. Bakri SJ, Brinkmann CK, Mulvey A, et al. Clin Ophthalmol. 2024;18:3725-3737.

# Yet Thousands of Patients with GA are Still Waiting to be Treated

~ 1.5 million patients in the US are thought to live with GA;
 a large portion of which may be undiagnosed.<sup>1,2</sup>





1. Jaffe GJ, Westby K, Csaky KG, et al. Ophthalmology. 2021 Apr;128(4):576-586. 2. Astellas Pharma US, Inc. Izervay. Data on File.

**66** It's not a miracle, but [slowing] the progression means I would be able to see a little longer.

At this point, I feel like a week is extra. It would be life-changing. It would give me some comfort, some hope. ??

~GA patient

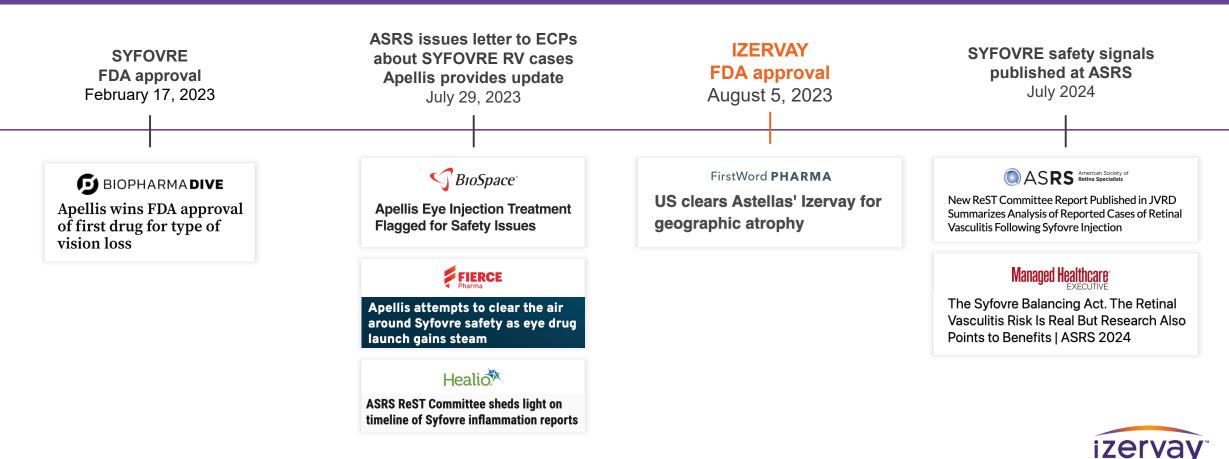






# **Early Treatment Landscape**

No approved treatments prior to 2023; SYFOVRE events led to broader retina community questions complement inhibitors



ASRS=American Society of Retina Specialists, ECP=eye care professional, RV=retinal vasculitis.

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# **IZERVAY's Safety Record**

# 347K

IZERVAY vials distributed\* (as of June 30, 2025)

Post-marketing safety reporting remains largely consistent with that observed in the GATHER clinical trial program\* No retinal vasculitis cases across GATHER clinical trial program for GA

	GATHER1 (0-12 months)		GATHER2 (0-24 months)	
Adverse events of special interest	IZERVAY (n=67)	Sham (n=110)	IZERVAY (n=225)	Sham (n=222)
Intraocular inflammation (IOI)	1	0	1	0
Endophthalmitis	0	0	1	0
Ischemic optic neuropathy	0	0	0	0
Retinal vasculitis	0	0	0	0

Over 24 months, the rate of neovascular (wet) AMD or choroidal neovascularization in the GATHER2 trial was 12% in the IZERVAY group and 9% in the sham group.

To-date, Astellas is aware of one confirmed adverse event report of retinal vasculitis in a patient prescribed IZERVAY outside of its approved indication (Stargardt), and who had first received another complement inhibitor.

Additionally, Astellas received an adverse event report involving intraocular inflammation, with possible non-occlusive retinal vasculitis in a patient who received IZERVAY. It's important to note, the patient's visual acuity returned to baseline.

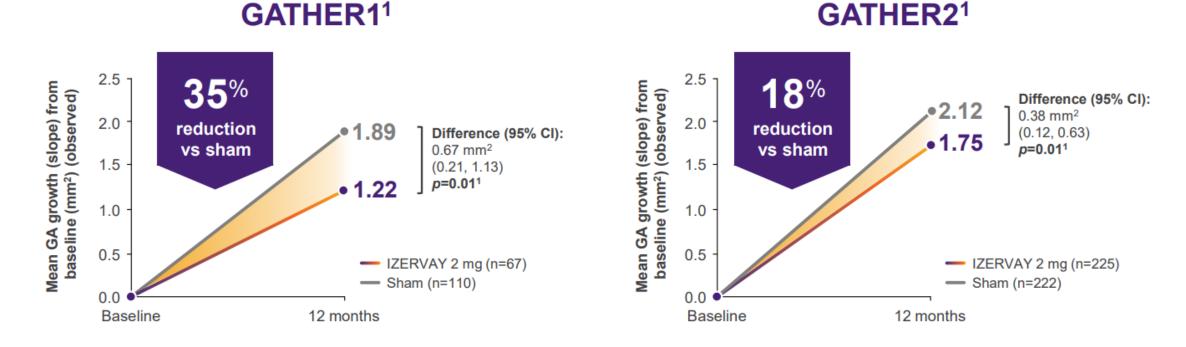


\* Astellas data on file.

# **#1 Prescribed FDA-approved Treatment for New Patients**\*

\*Based on Symphony data from 3/24-1/25. May not represent entire patient population.

### IZERVAY is the only treatment to demonstrate a statistically significant reduction in rate of GA growth across two Phase 3 trials at 12 months<sup>1,2</sup>



# (avacincaptad pegol intravitreal solution)

#### CI=confidence interval. 1. Izervay. Package insert. Northbrook, IL: Astellas Pharma US, Inc.; 2025. 2. Heier JS, Lad EM, Holz FG, et al. Lancet. 2023;402(10411):1434-144

# Patient Case Study



# **Patient Case Study:**

# **PROJECTION ONLY**



# **Real IZERVAY Patient Stories**





# JAN'S STORY



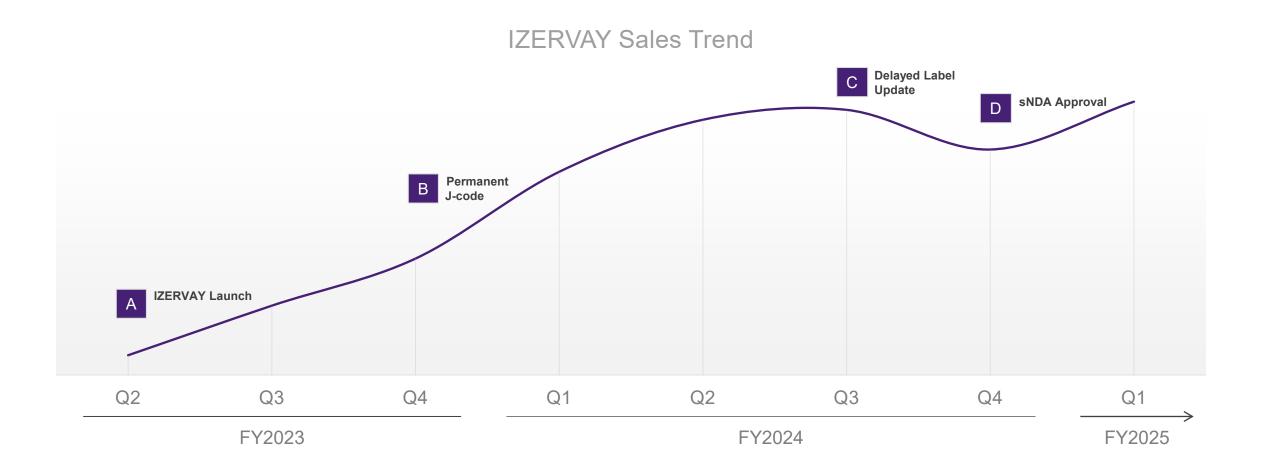
# US Progress Update: IZERVAY Roadmap

Claus Zieler, Chief Commercial & Medical Affairs Officer (CCMAO)





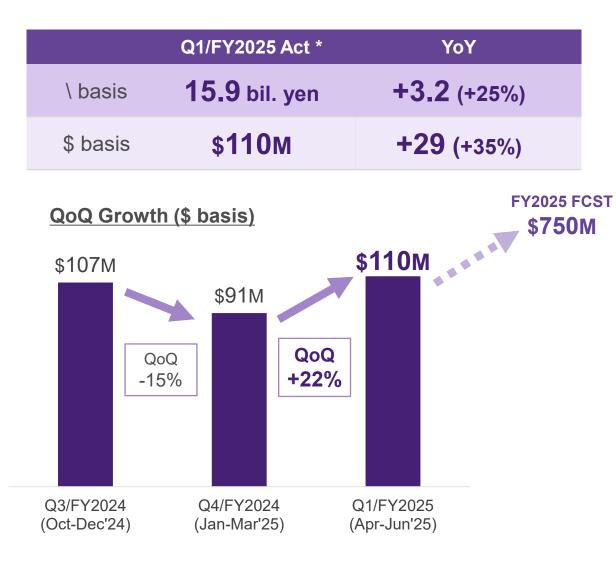
# **Evolution of IZERVAY's Commercial Journey (Launch – Q1/FY2025)**



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# **US Business Update**



### Q1 Performance -<u>Record high</u> quarterly sales-

- Returned to growth trajectory, with a +22% QoQ growth
- Continues to be #1 chosen treatment for new patient start
  - ✓ New patient start share: ~55% (last 6 months average)
- Available in over 2,000 retina accounts
- Over 70,000 patients treated since launch

### **Future Outlook**

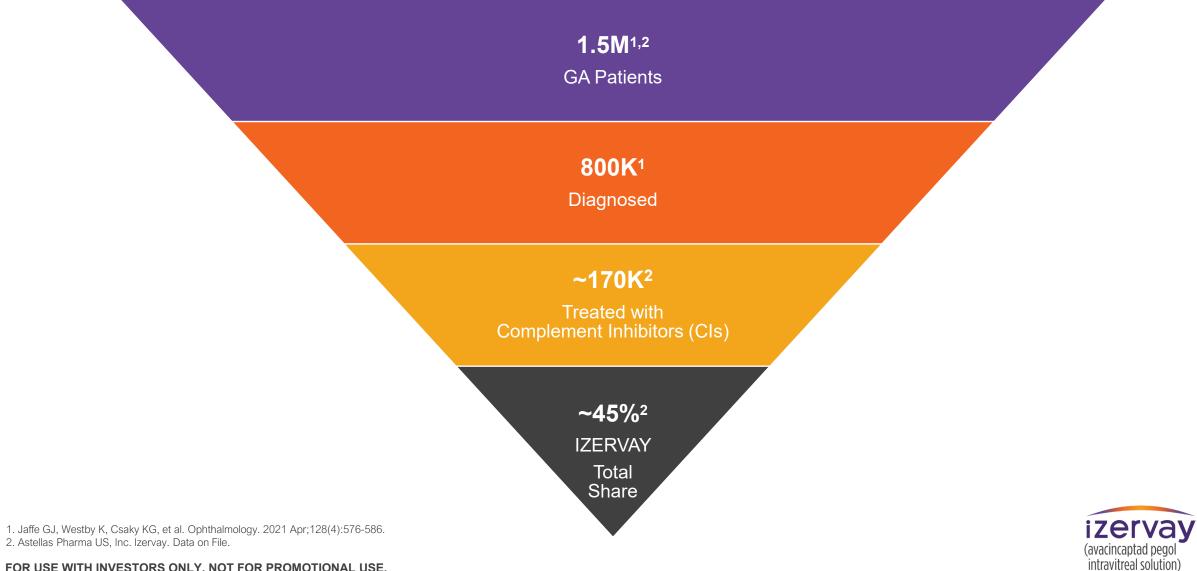
- Continued quarterly growth (high 20s or above)
  expected throughout FY2025
- Treated patient population expected to reach >35% by 2029



# **US GA MARKET DYNAMICS**

**Initiatives to Expand the Market** 

# More than A Million Patients Have GA; The Market Potential is Large



# **Drivers to Unlocking GA Market Potential**



# Educate Retina Specialists



Educate Patients



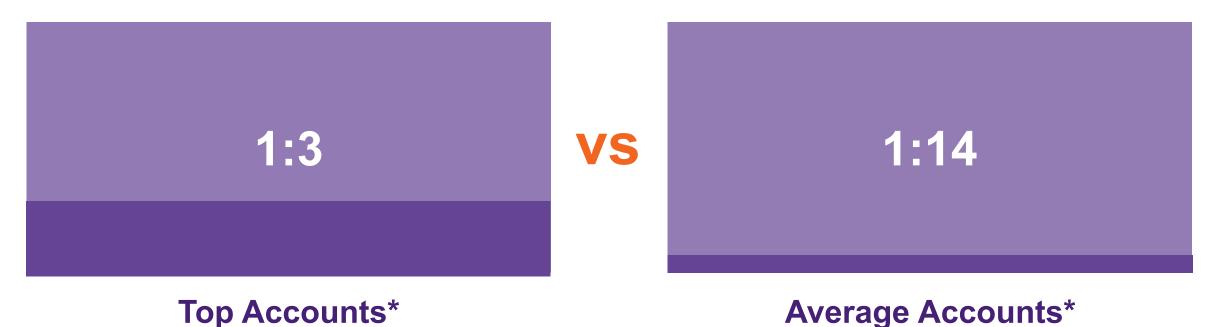
# Educate Upstream



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# Top Users of CI Treat a Large Proportion of their GA Patients; Utilization of CIs Needs to be Broadened to Wider Retina Community

### Retina Specialists Treating with Complement Inhibitors (CIs) (Average Cl vs. anti-VEGF use)



#### izervay (avacincaptad pegol intravitreal solution)

\* Claims data on file

# Increasing Efforts to Educate Retina Specialists on the Value of Early Treatment with IZERVAY

 $\overbrace{\phantom{0}}^{0}$ 

84% of GA patients said they are motivated to try new treatment\* Patients want treatments to preserve their vision longer

### Sales Force Expansion



### **Compelling Message Evolution**



Tools for meaningful patient conversations that drive urgency around early treatment benefit

> izervay (avacincaptad pegol intravitreal solution)

survey was sponsored by a pharmaceutical company.

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\*Results from a telephone survey of 203 individuals with self-reported GA. Participants were compensated for their time and the

# **Competitive DTC Investment Accelerating Patient Education**





# DTC – Early in Our Journey, Investing for Long-term Success



### Driving increased interest among GA patients

2B+ Media Impressions

> 2M+ Qualified Visits to IZERVAY.com



77% Patients who plan to ask for IZERVAY

"(The ad) gives hope of possibly slowing the progression of GA down." – GA Patient

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DTC=direct-to-consumer. Data from April 2024 – May 2025; Ipsos Testing – 2024; Ad Recall Study – March 2025

# Expanding the Market through Eye Doctor Education and Patient Referral 29

### Upstream Optometrists & Ophthalmologists



Strategic, broader upstream focus on increasing referrals to treating physicians *Earlier Stage GA Patients* 



Ongoing consumer education via DTC/influencer/patient ambassadors





# SALES OUTLOOK

# **Expected Market Evolution\***

### Today: 2025

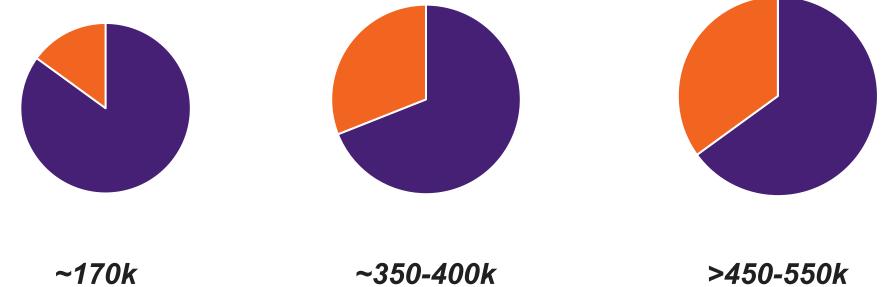
~15% of diagnosed patients treated with Complement Inhibitors (CIs) by cutting-edge, early adopting RSs

### Acceleration: 2027

Percent of treated patients grows to ~25-35%, via expansion to middle adopters

### Expansion: 2029

>35% patients treated as result of broader upstream awareness & more patient referrals to RS



Key Assumptions

CI Patients Treated IZERVAY Patient Share<sup>1</sup> ~170k ~45% ~350-400k ~50-55% >450-550k ~55-60%



# Strong Outlook for IZERVAY

Strong US performance to compensate the downside of ex-US Reinforcing confidence in realizing 200-400B JPY peak sales from the US alone

