

**Request for Proposal for local programs aligning
with Astellas' Access to Health Initiatives
Improving Health Outcomes
for Gastric and/or Bladder Cancer Patients**

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Astellas Pharma Inc.

Access to Health, Sustainability

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I. Introduction and Background

Astellas (as used in this Request for Proposal [RFP], “Astellas” means Astellas Pharma, Inc. and its Affiliates), established in 2005, has adopted a business raison d'être to “Contribute towards improving the health of people around the world through the provision of innovative and reliable pharmaceutical products.” As we strive to deepen our engagement in sustainability, we are engaged in activities to promote sustainability in society and to enhance our corporate value.

For more information on our sustainability strategy, please visit:
<https://www.astellas.com/en/sustainability>.

II. What we are looking to fund

A key pillar of Astellas' Access to Health strategy focuses on supporting and collaborating with external partners to help remove barriers to healthcare and strengthen healthcare systems.

Astellas' Access to Health donation program support focuses on underserved populations through action-based programs in countries and territories in which Astellas has a business presence. We are interested in funding programs with external organizations that positively impact societies in which there are anticipated synergies with Astellas' Sustainability goals.

Programs submitted in response to this RFP must:

- Address health disparities of marginalized groups, and progress timely diagnosis and linkage to quality care for these groups.
- Align with Astellas' therapeutic areas and improve health outcomes in gastric cancer and/or bladder cancer.
- Be located in Australia, Brazil, Canada, Germany, France, Italy, Japan, Mexico, Spain, South Korea, Taiwan, UK or USA.
- Build on existing or extends ongoing program activities which have already been proven impactful.
- Be embedded in the local community and ensures local ownership of the program.
- Have a program length of 1 year; with a maximum funding amount of USD 50,000, with a fixed exchange rate of USD1/JPY145; with administration cost limited to a maximum of 15%
- Be limited to less than 25% of the organization's total revenue in the past 12 months.
- Not be linked—directly or indirectly—to prescribing, purchasing, or recommending Astellas products, or to any regulatory or business transactions.

Programs submitted in response to this RFP should:

- Use the funds provided to implement activities in local communities which aim at improving health outcomes for the local population.
- Not spend a significant part of the funding for procurement items or goods, unless they are crucial for the planned community activities. Astellas does not fund the pre-positioning or re-stocking of items and warehouses.
- Have the potential for Astellas employee engagement opportunities – for Astellas employees in country (e.g. in-person volunteering for project delivery, program promotion) and/or global staff members (e.g. virtual fundraising drives, online volunteering)– throughout the lifecycle of the program

Examples of Healthcare System Strengthening programs can include, but are not limited to: Activities to improve medical infrastructure, health screening and diagnosis; improving health outcomes, concentrating on access to needed care.

The successful organization(s) will build and execute the program as outlined in their application and independent and without direction from Astellas.

Astellas may support the cause with proactive communications in the community, with key stakeholders and with media. (Note: No communications can be made until all parties sign a Letter of Agreement prior to funding approval. Any external communications must be reviewed and approved by Astellas.)

We ask selected organization(s) to collaborate with Astellas in the following ways:

- Share quarterly program development status updates with Astellas over the course of program implementation.
- Participate in initial announcement and program launch communications efforts led by Astellas.
- Collaborate with Astellas' Access to Health team to share stories of progress, impact and positivity that can be promoted within the community, media and to other stakeholders.
- Cross-promote stories on donation recipient's social media channels and website, if applicable.
- Capture and share photos with Astellas (including photo releases), where appropriate, to help illustrate the funded program and its positive impact on targeted communities.

III. How to apply

1. Application/Proposal

The requirements for the Application are outlined in Appendix 1 of this RFP. Proposals must be written on organization letterhead, in English and signed by an authorized representative from the organization.

The Application must be submitted no later than **December 31, 2025, 6:00pm** CET through the designated application platform.

<https://tinyurl.com/mr3ndm5c>

We don't accept applications via email.

All proposals will be assessed before **January 30, 2026** against a set of criteria, including but not limited to:

- Alignment with Astellas' strategic Sustainability priorities.
- Relevance and responsiveness to RFP.
- Clear and measurable objectives and KPIs, with a realistic plan for achieving them.
- Capacity and track record of the implementing organization, including relevant experience and operational capacity to deliver the project.
- Cost-effectiveness and appropriate budget.
- Sustainability of the program's impact beyond Astellas' funding period.
- Robust Monitoring, Evaluation, and Learning (MEL) Plan.

- Risk assessment and mitigation plan.
- Opportunities for employee engagement (this is not a requirement for acceptance but is one of the evaluation criteria).

Astellas personnel may seek to clarify the proposal by requesting additional information, but will not provide input into the request or assist the organisation in completing or updating the proposal.

All applications will undergo internal compliance and governance review as per Astellas' Global Donation Standard Operating Procedure, including Global Charitable Funding Committee approval and due diligence.

2. Program Implementation

Successful applicants will be informed in November and asked to sign a Letter of Agreement, to start program activities not later than April 1, 2026. Astellas provides monetary funding on its own terms and does not generally negotiate such terms.

The selected organization must provide a detailed annual impact and financial report, no later than **May 15, 2027** that outlines achievement of goals, challenges, and overall impact.

IV. Who can apply, who cannot apply?

We accept applications from organizations that:

- Have been deemed in good faith to be a tax-exempt organization registered under national tax laws (such as a public charity described in section 501(c)(3) of the U.S. Internal Revenue Code, or an equivalent organization in markets outside the U.S).
- Are independent local organizations with audited annual revenue between USD 250,000 and 10,000,000 (or local equivalent) and are not a local office or affiliate of a large international NGO.
- Have a demonstrated history of achieving stated objectives and proven ability to measure and report on results.
- Have the ability to define success measures and ongoing touch points to ensure program metrics are being met.

Astellas does not provide funding for

- Patient assistance programs or activities which otherwise support patients financially.
- Capital campaigns and requests for support for capital equipment.
- Sponsorships & Exhibits, or other events and fundraising programs.
- Fundraisers such as golf outings and galas.
- Corporate Memberships (e.g., trade associations, Healthcare Businesswomen's Association).
- Investigator Sponsored Research (ISR) of Astellas marketed products or Investigator Initiated Trials for Compounds in Development.
- Independent Medical Education (IME) Grants; CME Grants.
- Product Donations.
- Lobbying activities, and contributions to political candidates, political parties, political action committees (PACs), or other political organizations established under Internal Revenue Code Section 527.
- Professional medical associations or societies.
- Charitable organizations with administrative costs totaling more than 25% of proposed

total budget.

- Endowments.
- Religious groups for religious purposes.
- Individuals, including academic scholarships for individuals.
- Medical fellowships or residencies
- Charitable organizations that are private foundations.
- Individuals, including scholarships for individuals.
- Third parties or representatives of charitable organizations.
- An activity that has already happened

V. Questions

For any questions, please get in touch with ATH@ASTELLAS.COM

Appendix 1:

Astellas Access to Health Program Proposal Requirements

- Organization Information – full legal name, registration status, and tax-exempt certificate, contact person name, title, and details. Organizational mission and key focus areas.
- Program Description – include Title, Specific Oncology/ies, Country, Names of other funders of the overall program.
- Program goals, objectives, and outcomes – include alignment with Astellas sustainability strategy, program reach and impact etc.
- Program activities, milestones and timeline – include program implementation plan, anticipated number of patients and healthcare practitioners impacted.
- If applicable, a strategy for treatment, or referral for treatment, after diagnoses – which is not part of the supported program - and how this will be funded.
- Itemized Budget for the full program, highlighting the budget lines the requested funds will be used for, as well as the overall admin cost in percent; All budgets must be submitted in USD and JPY, with a fixed exchange rate of USD1/JPY145 (separate excel sheet). Administrative costs should not exceed 15% of the total budget.
- Confirmation that requested funding (plus any other funding provided by Astellas in a 12-month period) does not exceed 25% of the organization's total annual revenue
- Monitoring, evaluation and learning plan – include clear and measurable objectives and KPIs etc.
- Risk assessment with mitigations – include any potential challenges (e.g., environmental disruptions, civil unrest, political changes) and how would they be overcome.
- Sustainability Plan – Explanation of how the program's impact will be sustained beyond the funding period.
- High-level communications plan – include anticipated collateral, marketing/promotion plans and implementation.
- Potential employee engagement opportunities for Astellas employees – include those regarding program delivery and implementation, program promotion, and number of employees that the program could engage annually.