



New Medicines for New Times

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Fujisawa to Launch “AG Eyes Cool”, an OTC Eye Drops

Japan, December 9, 2003 - Fujisawa Pharmaceutical Co., Ltd.(Fujisawa) today announced the launch of an OTC product “AG Eyes Cool”, eye drops for conditions associated with allergies induced by pollen and housedusts, in Japan on December 10, 2003.

“AG Eyes Cool”, a new line-up to the “AG Eyes” family, is eye drops which gives cool and refreshing sensation. “AG Eyes Cool” is formulated with sodium cromoglicate suppressing the release of allergic reaction inducer and antihistamine chlorpheniramine maleate, which improves the allergic conditions occurred. By the combination of these two active ingredients, “AG Eyes Cool” provides relief of conditions associated with ocular allergies induced by pollen and housedusts, etc. such as eye congestion, itching and watery eye. Dl-camphor and d-borneol, other ingredients, refresh the eyes.

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